



MORE Foundation
MUSCULOSKELETAL ORTHOPEDIC RESEARCH AND EDUCATION

2019

HEALTHCARE OUTCOMES PERFORMANCE SYMPOSIUM (HOPS) EVENT FACT SHEET

COURSE DESCRIPTION: This exciting, in-depth program will focus on critical topics across the continuum of musculoskeletal and neurological care and healthcare performance through a dynamic mix of didactic presentations, interactive case-based discussions, and lively panels. The course format will provide interaction with distinguished faculty members who will share their knowledge and expertise on a wide variety of relevant topics.

Sessions will be devoted to:

- Healthcare reform strategies and the business of medicine
- Medicolegal and compliance issues
- Current musculoskeletal and neurological topics across the continuum of care

The breakout sessions will include current trends and treatment including operative and nonoperative musculoskeletal care. Some sessions will be hosted by the Arizona Sports Medicine Society (AZSMS).

DATES/TIMES: August 16 & 17, 8-4:30 pm

LOCATION: JW Marriott – Desert Ridge, Phoenix, AZ

TARGET AUDIENCE: Approximately 350 Orthopedic surgeons, primary care physicians, physician assistants, nurse practitioners, nurses, physical therapists, occupational therapists, and athletic trainers will attend.

CONTINUING EDUCATION: This activity has been planned and implemented in accordance with accreditation requirements.

MORE Foundation designates this live activity for a maximum of 13 *AMA PRA Category 1 Credits™* for physicians, physician assistants and nurse practitioners, 13 continuing competence contact hours for physical therapists, 13 Category A continuing education hours for athletic trainers, and 13 contact hours for registered nurses.

For additional information, please contact Deb Sietsema: 623.455.7109 or debra.sietsema@more-foundation.org



INDUSTRY SUPPORT OPPORTUNITIES

TITANIUM SUPPORTER

\$10,000

2019 HOPS Benefits

- 3 Tables or booth with prominent location
- Corporate introduction and recognition during event
- Corporate recognition throughout the event on AV & event signage
- Opportunity to include gifts for drawing for participants
- 10 exhibitor badges

Marketing Benefits

- Prominent name recognition on promotional materials including event mailings and invitations and signage at event
- Name recognition on MORE Foundation website promoting the educational event
- One-half page ad in the educational printed programs and AV

GOLD SUPPORTER

\$7,500

2019 HOPS Benefits

- 2 Tables or booth
- Corporate recognition throughout the event on AV & event signage
- Opportunity to include gifts for drawing for participants
- 7 exhibitor badges

Marketing Benefits

- Name recognition on MORE Foundation website promoting the educational event
- One-quarter page ad in the educational printed programs and AV



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SILVER SUPPORTER **\$5,000**

2019 HOPS Benefits

- 1 Table or booth
- Corporate recognition throughout the event on AV & event signage
- Opportunity to include gifts for drawing for participants
- 4 exhibitor badges

Marketing Benefits

- Name recognition on MORE Foundation website promoting the educational event
- One-eighth page ad in the educational printed programs and AV

EXHIBITOR TABLE/BOOTH/SCIENTIFIC EXHIBIT (2 Exhibitor Badges) **\$2,500**

KEYNOTE SPEAKER SUPPORTER **\$5,000**

BREAKOUT SESSION SUPPORTER **\$1,000**

LUNCH SUPPORTER (2) **\$15,000**

BREAKFAST SUPPORTER (2) **\$15,000**

BREAK SUPPORTER (4) **\$7,000**

DINNER SUPPORTER **Contact Education Director**

HAPPY HOUR SUPPORTER (2) **Contact Education Director**

LANYARD SUPPORTER **\$2,500**

WiFi SUPPORTER (Organizaton name as password) **\$3,000**



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Program Supporter Reservation

By completing this reservation, you acknowledge that you have read the exhibitor rules and regulations.

Contact Person Name _____
Title _____
Company _____
Billing Address _____
City _____ State _____ Zip _____
Phone _____ E-mail _____
Names for Exhibitor Badges _____

Please provide logo in .png format for recognition purposes

Type of Support	Amount	Type of Support	Amount
<input type="checkbox"/> Titanium	\$10,000	<input type="checkbox"/> Keynote Speaker	\$ 5,000
<input type="checkbox"/> Gold	\$ 7,500	<input type="checkbox"/> Breakout Session	\$ 1,000
<input type="checkbox"/> Silver	\$ 5,000	<input type="checkbox"/> Breakfast	\$15,000
<input type="checkbox"/> Table/Booth	\$ 2,500	<input type="checkbox"/> Lunch	\$15,000
<input type="checkbox"/> Lanyard	\$ 2,500	<input type="checkbox"/> Break	\$ 7,000
<input type="checkbox"/> WiFi	\$ 3,000	<input type="checkbox"/> Dinner or Happy Hour	_____
<input type="checkbox"/> Advertisement	<input type="checkbox"/> ½ page \$1,000	<input type="checkbox"/> ¼ page \$750	<input type="checkbox"/> 1/8 page \$500

Amount enclosed \$ _____

Please make checks payable to: **MORE FOUNDATION** Check # _____

MasterCard VISA American Express Discover
 Card number _____ Expiration Date _____ CVV Code _____

Printed Name: _____ Signature: _____

Return to: Debra Sietsema, MORE Foundation - PO Box 87535 - Phoenix, AZ 85080; debra.sietsema@more-foundation.org
Thank you for your support!